



Vision Statement



Developing growth, appreciation and skill
in an aquatic environment.

“Embracing the love to swim”





Mission Statement



Provide a quality swim school education program to the Katikati and surrounding community in a safe environment for all that participate, to develop confidence and importantly learn to swim.





Key Objectives



S

Supporting all in the aquatic environment to achieve their goals and reach their aspirations.

P

People - our key stakeholder

L

Love and respect for the aquatic environment

A

Appreciation of the aquatic environment. We value the importance of water safety and skill swimming in collaboration.

S

Safe and fun environments are created and maintained.

H

Happy people, loving the aquatic environment and enjoying learning how to swim - The greatest skill.

Strategic Plan

	Key Objectives	Initiatives	Key Performance Indicators
S	Supporting all in the aquatic environment to achieve their goals and reach their aspirations.	<ul style="list-style-type: none"> Goals of each level are shared and are transparent Discussions with coach, parent and swimmer. Achievement is shown through progression and end of season awards. 	<ul style="list-style-type: none"> Awards and progression is shown by each swimmer by the end of a season.
P	People – our key stakeholder	<ul style="list-style-type: none"> Regular communication on our key platforms to inform and educate our stakeholders Swimmers needs are at the forefront of what we do and what we are about. 	<ul style="list-style-type: none"> Communication is regularly pushed on our key platforms weekly. Monthly newsletter is circulated.
L	Love and respect for the aquatic environment	<ul style="list-style-type: none"> Coaches demonstrate their love for the aquatic environment and teach others to respect it. Water safety is part of our programme 	<ul style="list-style-type: none"> Respect is shown by all in the aquatic environment. This is also shown by our code of conducts.
A	Appreciation of the aquatic environment. We value the importance of water safety and skill swimming in collaboration.	<ul style="list-style-type: none"> Water safety is imbedded in our swim program 	<ul style="list-style-type: none"> Achievement objectives for water safety are met by the end of each session.
S	Safe and fun environments are created and maintained.	<ul style="list-style-type: none"> Coaches develop a partnership between swimmers. Developing trust in the water. Fun! Is a key element in our sessions. 	<ul style="list-style-type: none"> Feedforward given to coaches with regards to the safe and fun environments they develop and maintain.
H	Happy people, loving the aquatic environment and enjoying learning how to swim – The greatest skill.	<ul style="list-style-type: none"> Swimmers needs are met and assessed regularly Swimmers given the opportunity to reflect on their swimming and how it can be improved. 	<ul style="list-style-type: none"> End of seasons survey's produced and completed to continue to improve the Splash Swim School Program.



Growth Plan



Stage 1	Stage 2	Stage 3	Stage 4
School aged swimmers 5-11 year olds (Year 1-6)	Preschool aged students 3-5 year olds And Adult swimming groups	Babies 6 months - 2 And Squad training	School and ECE programs during the day



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